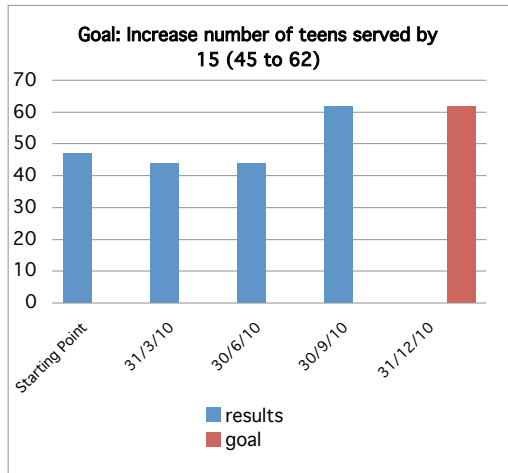
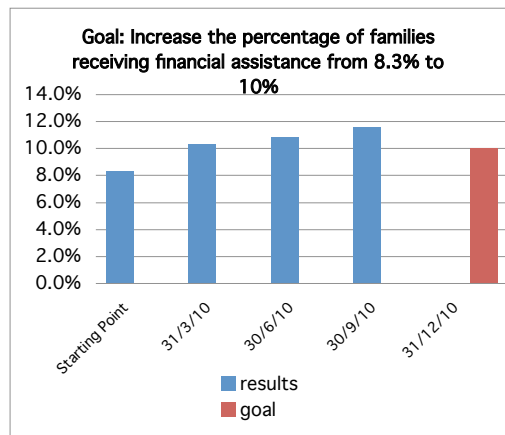


"YMCA. We build strong kids, strong families, strong communities." The YMCA puts Christian principles into practice through programs that build healthy mind, body, and spirit for all.

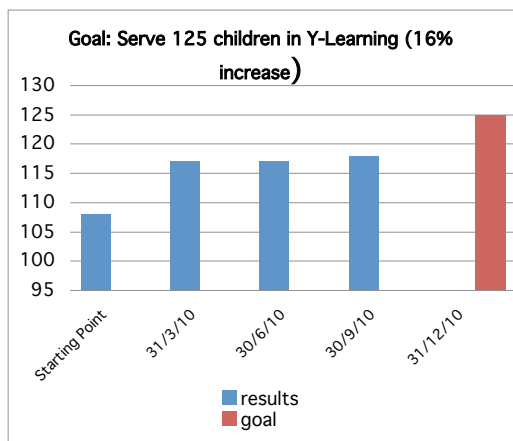


Our Teen clubs and programs are bustling right now. We hired a new Teen Director just before the summer and he is working really hard to get to know the teens already connected to the Y as well as new teens. Our teen clubs have just kicked off for the new school year and enrollment is doing well. We are currently serving 59 teens on a goal of 62 teens. One of our clubs, Leaders Club, has a specific enrollment kickoff, which occurs on November 2. Our Teen Director is currently recruiting new teens for this club, and is expecting at least 15 new teens to join Leaders Club at that time.



Currently, 11.6% of our members are on some type of financial assistance. This is up from 8% at the time of application and 10.8% at the end of Q2. Our goal is 10%.

Our front desk is doing a much better job of making potential members aware of our financial assistance package. In addition, by having a dedicated administrator of this process, we have been able to offer financial assistance to an increase number of recipients. We are extremely pleased with the attention our Financial Assistance program has received from our customer service staff. It is really starting to pay off.



The Y-Learning programs are up and running for the new school year. Currently, we are serving 118 campers. This is on a goal of 125, and we expected be at 125 by now. However, a Principal of one of the schools we serve had an unexpected death in her family and she was out of the office for over two weeks. This caused a delay in enrollment at that site, because the Principal is the primary recruiter for the program. She hand-selects the campers that meet our criteria. While this has caused a delay, we are extremely pleased that a Principal is so engaged with the program. Typically, they give this assignment to someone else. However, this particular Principal is very involved in the process, which shows how valuable it is to her school. Since her return on Monday of this week (10/11/2010),

