


Big Brothers Big Sisters Success Goals

 2011 GOALS	1	<u>Serve 1,000</u> children by matching them to mentors	2	<u>Maintain a</u> <u>"Cost Per Match"</u> <u>of \$1,700 or less</u>
	3	<u>Increase the</u> <u>Average Match</u> <u>Length to 24 months</u>	4	<u>Reduce the</u> <u>Match Closure Rate</u> to 35%

As of December 31, 2011:

1. BBBST served a total of 869 children in 2011. We did not meet our goal of 1,000 children due to several factors. First, our long-standing partnership with a local university experienced new challenges with student recruiting. Next year brings new recruitment strategies and new program leadership volunteers at that school. Second, the low ratio of girls needing a mentor vs. boys needing a mentor compared with the high ratio of female volunteers vs. male volunteers presents special issues for waiting list times. We continue to recruit more girls to be matched with the overabundance of women volunteers waiting to meet their Little and more adult male volunteers to be matched with the overabundance of boys waiting to meet their Big.
2. The Cost per Match is currently \$1,650.
3. The Average Match Length in 2011 was 20 months. We did not meet our goal of 24 months. We believe that increased time constraints on volunteers have resulted in shorter match relationships. We continue to promote the expansion of our Site-Based program for this type of busy volunteer which takes place at local schools and only requires volunteers to spend one hour a week with their Little.
4. The match closure rates for 2011 was 34%.