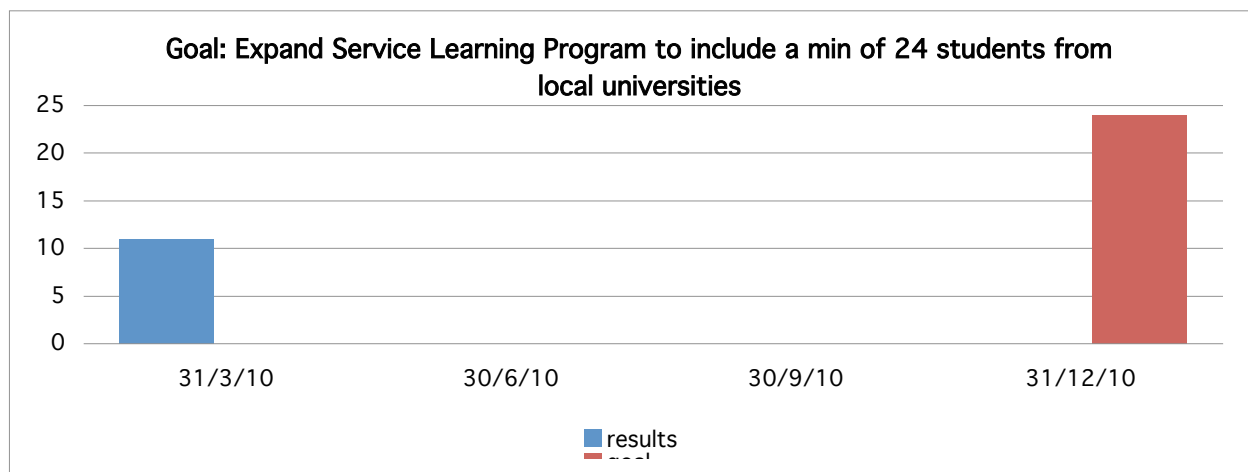


A Helping Hand

A Helping Hand is a non-profit organization that serves adults 65+ years of age in the Orange, Durham, Chatham and western Wake counties of North Carolina. It also serves younger adults who have a temporary or ongoing need due to an accident, illness, injury or disability. Services include companionship, transportation and in-home assistance.



A Helping Hand's commentary: We have spent the last few months trying to recruit new volunteers – advertising in the newspaper, online and at community fairs. We’ve had some success in recruiting teams of volunteers to work on group projects but are still working on finding more individuals to volunteer on a one-on-one basis. So far we have recruited 67 new volunteers involved in group projects and one-on-one assistance.



A Helping Hand's commentary: In January we launched a Community Outreach Internship Program for students in various fields, including: Public Relations, Business, Communications, Marketing, Non-Profit Management and Public Health. During the spring semester we hosted 11 new interns from UNC-CH. Spring interns produced a newsletter, brochures, assisted in special events, reorganized the office, compiled profiles of companions, annual reports, contacted local media, database analysis, analyzed our direct mail efforts and set up our Facebook page.

